



PET
**POWER
PACK**



WOOD GREEN
The Animals Charity

Make your fundraising
PAWSOME

THANK YOU!

We're so grateful that you've decided to help raise vital funds for Wood Green. It's such an amazing thing to do for the abandoned, injured and homeless pets that really need our help.

Wood Green has been transforming pets' lives for over 95 years. We provide shelter and care – and work in local communities through essential outreach programmes – helping thousands of homeless and poorly pets find new homes, while supporting people to be the very best pet owners they can be.

To do all this, we rely on the kind support of generous individuals like you. Thanks to your support, we are able to spend the funds you raise on all the things that make pets more comfortable when they are with us. We can buy new toys for the playful ones, tasty food for the fussy eaters, and heated pads and blankets to keep our oldies warm in winter. Thank you!

Bev
Section Manager Cat Rehoming



The money you raise will help us do so much for vulnerable animals

£18

could fund a day of care and accommodation for a homeless pet.

£100

could feed 12 cats for a month.

£660

could cover the average journey of a pet at Wood Green.

£65

could pay for a neuter operation for a pet.

£125

could fund a community health and wellbeing check for 12 pets.

£1,000

could care for a new mum and four puppies in a foster home.

Lucy's Story

Lucy's owners contacted us through their local food bank because they were having trouble making ends meet. They had been ill and were struggling to cover the costs of raising a family and caring for Lucy.

Our Outreach Team visited Lucy and her owners at home, and discussed ways we could support them while the owners got back on their feet. We carried out a health check and discovered some discharge and milk coming from Lucy's teats – so we talked with her owners about getting her neutered, and offered them a voucher to help pay for the operation.

Fortunately, we were able to help solve the problem. Lucy's local vet carried out the neuter operation and, during the operation, discovered Lucy had an infection in her womb, which had been causing the problems.

Lucy recovered quickly and, with support from Wood Green, got to stay in her own home.



Meme's Story

When Meme and her four kittens came to us, they were covered in so many fleas they were anaemic. Meme had ear mites too. All the kittens' eyes were so gunky they were glued shut.

We started treating them all straight away. Meme was given ear treatment and she and her kittens were given eye treatment and antibiotics. Then they were wormed and vaccinated.

They're all looking so much better now. The kittens are playing all the time and are well on the way to recovery. It's a second chance at a healthier, happier future.

PAWSOME FACT

We go on 60,000 dog walks every year



Names have been changed to protect confidentiality.

Your chance to do something **ANIMAZING!**

There are so many things you can do to raise vital funds for Wood Green. Here are just a few ideas to get you started.

Pet walkathon

Organise a group dog walk and ask participants to pay an entrance fee or get sponsored to join in. Ask your local pet-related business to sponsor the event.



Dog or pet show

Make it a stand-alone event or part of a bigger event like a fete or sports day, including even more ways of fundraising such as food stalls and children's activities.

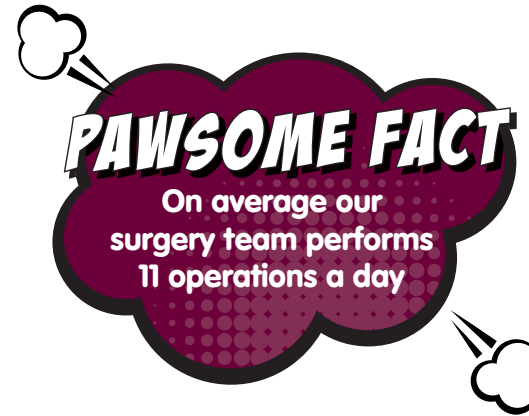


Challenge event

Have a go at a sponsored run, cycle or swim – or something different if you fancy a new challenge. Get your friends involved and you can train together and keep each other motivated.

Karen's got the power!

Karen took part in a half marathon in 2018 and signed up for the London Marathon in 2020. Overall she's raised almost £3,000.



Personal Challenge

Try giving up something for a week – or even a month. Alternatively, challenge someone else to do it and then make a donation on their behalf.

Job swap

Offer to sponsor your manager to spend the morning answering customer enquiries or try auctioning the CEO's job for a couple of hours. This could raise a lot of money, especially if you ask your company to match what you raise.

Games tournament

This will be a lot of fun. Get some friends together for a mammoth session of cards, a board game like Monopoly, Trivial Pursuit, or your favourite video game.



Join other pet lovers and raise vital funds

Why not join hundreds of others and take part in one of our four big community events?



Give vulnerable pets a break by having tea and cake with your friends or colleagues.

Wear Green for Wood Green

Make a statement and wear green with friends, at school or with colleagues at work.

Bad Hair Day Challenge

Bin the brush and give up grooming for this fun online challenge.



The bigger and better fundraising quiz! Simply download from our website.

Go to www.woodgreen.org.uk to find out more

How to **POWER UP** your fundraising

Here are a few essential tips for taking your online fundraising to the next level.

Make it personal

Set up your own online fundraising page by going to a page like [Justgiving.com/WoodGreen](https://www.justgiving.com/WoodGreen) and adding photos and personal stories.

1

2

Set a target

Fundraisers with targets raise more. Once you hit your target, put it up to encourage even more donations.

3

Tell it like it is

Add some pawsome facts so that people have a clear understanding of the amazing difference their donation will make.

Ask your friends and family

People tend to match previous donations, so ask your loved ones to sign up first and set the bar high.

4

Spread the word

Don't be shy! Tell everyone what you're doing through Facebook, Twitter and Instagram – and include a link in your email signature.

5

THANK YOU!

Staff at The Cambridge Building Society held bake sales, a raffle, quiz night and more – and raised an amazing £1,953.96!



Keep it safe and legal

Follow the rules

If you hold a raffle or lottery, you might need a license from your local council. Check in with our Fundraising Team who can advise you before you start.

Think about health and safety

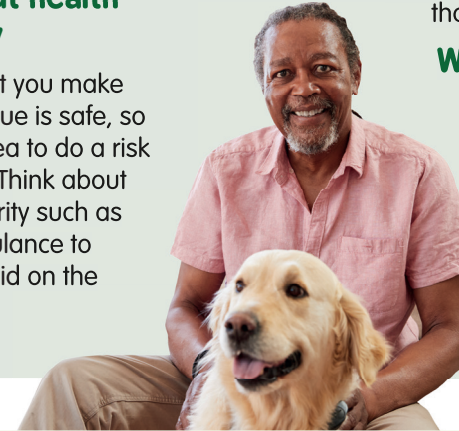
It's crucial that you make sure your venue is safe, so it's a good idea to do a risk assessment. Think about inviting a charity such as St John Ambulance to provide first aid on the day, too.

Insurance

We strongly recommend taking out public liability insurance for any event involving the public. Start by checking whether your venue has the insurance you need. Better safe than sorry!

We're here to help

If you have any questions about any of the legal aspects of running a fundraising event, please get in touch by calling 0300 303 9333. We're with you every step of the way.



How to pay in the money you've raised

Thank you so much for raising money for Wood Green! Please now send it to us so we can put it to good use, helping pets in need as soon as possible.

Online

- Go to www.woodgreen.org.uk
- Select Donate
- Fill in your details. When asked why you're donating, tell us about your event.
- Once your donation has been paid, you'll receive an email to confirm it.

By post

Send cheques – payable to Wood Green, The Animals Charity – and any sponsor forms to Wood Green using your enclosed Freepost envelope.

By phone

Call 0300 303 9333 and press 2 to pay by card.

In person

Visit one of our centres between 10am and 4pm to give us your donation in person.

A **GREAT** event starts with a **PLAN**

Before you get started with putting on your event, use this handy checklist to make sure you're heading in the right direction.

Have I decided on an event?

Quiz night? Sponsored pet walk? Whatever you decide, make sure it's something you'll enjoy doing.

I need to do it by:



Have I organised a suitable venue?

Think about how many people you expect to attend and find a place where they'll be comfortable.

Have I set up an online fundraising page?

Using a page like [Justgiving.com/WoodGreen](https://www.justgiving.com/WoodGreen) is a great way of keeping tabs on the money you raise.

Who else can I ask to help?

Who do you know who has relevant skills that will help your event run smoothly?

How will I promote the event?

Spreading the word about your event is absolutely vital – so make sure everyone knows it's happening.

Is my event safe and legal?

It's crucial that you think about health and safety. A risk assessment is a good idea.

Now's the time to make your event happen – and raise vital funds that will help pets in need.



Call: 0300 303 9333 Visit: [woodgreen.org.uk/fundraise](https://www.woodgreen.org.uk/fundraise) Email: fundraising@woodgreen.org.uk
f Wood Green, The Animals Charity @woodgreen.theanimalscharity @Wood_Green

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